



Hawaii Cattlemen's Council, Inc.

ANNUAL MEETING & CONVENTION

WAIKOLOA BEACH MARRIOTT RESORT & SPA
NOVEMBER 16-17, 2018



REGISTRATION PACKET



**REGISTRATION
INFORMATION**

**AUCTION
DONATIONS**

**EXHIBITOR
REGISTRATION**

**SPONSORSHIP
OPPORTUNITIES**



CONVENTION OVERVIEW

Aloha,

The Hawaii Cattlemen's Council cordially invites you to our Annual Meeting & Convention to be held on the Big Island of Hawaii at the Waikoloa Beach Marriott Resort & Spa in Waikoloa on November 16 & 17, 2018.

We expect great attendance again this year as our program includes speakers touching on important issues facing the cattle industry today. A full educational day is planned for Friday, November 16th, with topics based on our theme, "Ranching For Sustainability - *Producing the highest quality beef while balancing economic viability, social responsibility, and environmental stewardship.*" The Friday evening annual banquet and auction will feature local musical entertainment, a fabulous menu and a selection of unique auction items. Closing the convention will be the HCC Annual Membership Meeting on Saturday, November 17th, featuring topics including national and local issues.

For our Exhibitors, we've included One (1) Complimentary Full Registration with each booth space purchased. **Any additional staff you have working your booth will need to pay additional individual registrations.** Additionally, we've adjusted the flow pattern for our convention which should increase the amount of booth traffic, as well as provide for more interaction with conference attendees. Booth set up will be on Thursday, November 15; from 12:00 p.m. to 6:00 p.m. and all booths must be disassembled on Saturday, November 17, by 1:00 p.m.

This year, reservations should be booked directly online at the Waikoloa Beach Marriott Resort & Spa. The link to the hotel's reservation site is on our web-site at www.hicattle.org or type the web address into your browser: <https://book.passkey.com/go/2018HCC>. We recommend booking as soon as possible. **The deadline to make reservations at the discounted rate is October 17, 2018!**

We have included the deadlines for registration forms, as well as information about sponsorship opportunities and auction item donations. If you have any questions or concerns, please contact the office at (808) 333-6755 or office@hicattle.org. We look forward to seeing you in November.

Mahalo,



Keith Unger
HCC Vice President



Dale Sandlin
Managing Director

IMPORTANT DEADLINES

FORMS DUE TO HCC OFFICE

Attendee Registration Form, Booth Registration Form,
Sponsorship Form & Auction Donation Form

10/12/18

HOTEL RESERVATIONS

Booked through hotel reservation site
<https://book.passkey.com/go/2018HCC>

10/17/18

SPONSORSHIP OPPORTUNITIES

In the past, sponsorship support has allowed HCC to offer valuable speakers for our members and provides fellowship and networking opportunities each year. You may sponsor an individual event in full or contribute to an event with other sponsors. Your sponsorship will be honored and mentioned in the Event Program, as well as on signage at your chosen event. We would be most appreciative if you would return the form by October 12, 2018 indicating your commitment to our office via e-mail or mail.

We sincerely thank you for your past support; and, if you're a new supporter, thank you for your consideration in supporting our annual event. Please do not hesitate to call if you have any questions or need further information.

AVAILABLE EVENT SPONSORSHIPS

Hawaii Cattlemen's Council Reserves The Right To Offer Sponsorships To Multiple Entities For Single Events

Banquet & Auction Sponsorship	\$2,000
Banquet & Auction Cocktail Reception	\$1,500
Cattlemen's College Speaker Costs	\$1,000
Cattlemen's College Luncheon	\$1,000
Cattlemen's College Morning & Afternoon Breaks	\$500
Annual Meeting Refreshments	\$500
Registration Sponsorship	\$250
No Event Preference	Any Amount

AUCTION DONATIONS

We will have a silent auction during the cattlemen's college and a live auction during the banquet. As most of you already know, the auction raises a significant portion of funds to: supplement membership dues, provide services to members, support the scholarship program for future industry leaders, provide our members with quality programs like our Cattlemen's College, and providing operating revenue for our organization.

We have always enjoyed and looked forward to many of your unique items that you have graciously donated for the auction. **We will be limiting the number of live auction items this year to 25 items total.** Please complete the auction donation form prior to October 12th so that we can make arrangements to include your item. If your auction donation form is not received by our office before Thursday, November 16th, your item will be automatically placed in the silent auction. Please note that HCC leadership and staff reserve the right to select the final live auction items.

A portion of your HCC/NCBA membership dues and contributions may be tax deductible for most members and associates as an ordinary and necessary business expense. HCC/NCBA estimates that 20% of dues and contribution payments are not deductible as a business expense because of our direct lobbying activities on behalf of members. Please consult your tax advisor. Charitable contributions or gifts to HCC/NCBA are NOT tax deductible as charitable contributions for Federal Income Tax Purposes. Charitable Contributions and Gifts to the Hawaii Cattlemen's Foundation, a 501 (C) 3 ARE tax deductible as charitable contributions for Federal Income Tax Purposes.

TENTATIVE AGENDA

Friday, November 16, 2018

7:00 am	Registration
7:45 am	Call To Order, Welcome, and Introductions
8:00 am	Sustainability: Economic Viability - Dr. Glynn Tonsor, Kansas State University
9:20 am	Break / Exhibitors
9:30 am	Sustainability: Social Responsibility - IMI Global
10:50 am	Break / Exhibitors
11:00 am	Zoetis Presentation
11:50 am	Lunch
1:00 pm	Sustainability: Environmental Stewardship - Dr. Gretchen Daily, Stanford University
2:20 pm	Break / Exhibitors
2:30 pm	Hawaii Weather Outlook 2019
3:10 pm	Break / Exhibitors
3:20 pm	2018 NCBA Environmental Stewardship Region 6 Award Video & Presentation – Haleakala Ranch
3:30 pm	Industry Panel Discussion - Ranching for Sustainability – Meeting Organizational Goals, Addressing Challenges & Balancing Efforts In Sustainability
4:30pm	Adjourn
5:30 pm	Cocktails & Live Music by: Ho'onui
6:30 pm	Banquet Awards & Live Auction

Saturday, November 17, 2018

7:00 am	Registration and Continental Breakfast
8:00 am	Call To Order, Welcome, and Introduction of Special Guests
8:15 am	Review & Approval of HCC Annual Meeting Minutes
8:30 am	Managing Director Address
9:00 am	National Cattle Industry Update - NCBA
9:45 am	Break
10:00 am	Committee Reports
10:45 am	Break
11:00 am	Association President's Addresses
11:45 am	Open Membership Forum
12:00 pm	Adjournment

2017 CONVENTION PHOTOS

