



Hawaii Cattlemen's Council, Inc.

ANNUAL MEETING
— & —
CONVENTION
2020

***COW-VID COLLEGE:
KEEPING UP WITH A CHANGING LANDSCAPE***





Aloha,

The Hawaii Cattlemen's Council cordially invites you to our Virtual Annual Meeting & Convention to be held on November 13-14, 2020. As we learn to navigate daily life and business during a global pandemic, we are taking steps to ensure the safety of our members and supporters, while also creating a platform for everyone to come together to learn and enjoy fellowship. While we must stay physically apart for now, it is important to continue to stay connected. We hope you find that connection at HCC's 2020 Annual Meeting & Convention.

Since the COVID-19 pandemic began, we have found success in virtual Livestock Pau Hana talks in collaboration with CTAHR, a Meet the Processors forum, and video meetings with partners across the nation. We plan to model the Annual Meeting & Convention after these informational virtual forums, but with even more interaction from our attendees. We encourage you to take advantage of the opportunity to speak directly with our presenters – ask questions. While we are apart, this forum is meant to connect!

Join us on Friday afternoon for the Cattlemen's College, where we focus on adapting to thrive while "Keeping Up With a Changing Landscape." This includes a changing business, societal, and environmental landscape. While we can't partake in our usual annual banquet and auction, we will kick off our online auction at the end of the day. The HCC Annual Membership Meeting will be on Saturday morning, featuring topics on local issues.

As our format is adapting to keep our attendees safe and healthy, we are also changing our sponsor options. We hope that you can still participate and continue to support Hawaii's cattle industry as we work to provide food to the community and steward the land.

Registration forms are due on **October 12, 2020** to the HCC office. If you have any questions or concerns, please contact the office at (808) 333-6755 or office@hicattle.org. We look forward to seeing you online on November 13 & 14, 2020.

Mahalo,

Keith Unger
HCC President

Nicole Galase
Managing Director



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ANNUAL MEETING & CONVENTION 2020

TENTATIVE AGENDA

Friday, November 13, 2020

- 12:00 pm Welcome, Housekeeping
- 12:15 pm Cattlemen's College Speakers
- 3:20 pm Launch Online Auction
- 3:30 pm PAU

Saturday, November 14, 2020

- 9:00 am Welcome & Housekeeping
- 9:15 am Approve 2019 Annual Meeting Minutes
- 9:30 am NCBA Address
- 9:45 am Committee Reports
 - Nominating Committee
 - Animal Health & Well Being Committee
 - Governance Committee
 - Government Affairs Committee
 - Land & Water Issues Committee
 - Marketing Committee
 - Membership Committee
 - Transportation Committee
- 10:45 am Association President's Addresses
- 11:45 am Installation of New Officers
- 12:00 pm PAU

SPONSORSHIP OPPORTUNITIES

We are all experiencing an unprecedented year as we navigate business and life during a global pandemic. We understand that this is a difficult economic time, and so we are extremely appreciative of any support you can give to the cattle industry. Even if you cannot participate this year, we would love to hear from you and continue our relationship, as all of our sponsors are important to us for your fiscal contribution as well as your general support. Your sponsorship will be honored and mentioned in the event program, as well as in our presentation to convention attendees. We also offer you an opportunity to directly address our attendees during transition times between speakers. The new Convention Logo Wear sponsor option will help us to print items to send to participants with your logo printed on it.

AVAILABLE EVENT SPONSORSHIPS

Hawaii Cattlemen's Council Reserves The Right To Offer Sponsorships To Multiple Entities For Single Events

Convention Logo Wear	\$500
Cattlemen's College Breaks	\$500
Auction Sponsorship	\$500
Annual Meeting Sponsorship	\$500
Registration Sponsorship	\$250
No Event Preference	Any Amount

AUCTION DONATIONS

This year we are planning an online auction to kick off at the close of Cattlemen's College on Friday afternoon. As most of you already know, the auction raises a significant portion of funds to: supplement membership dues, provide services to members, support the scholarship program for future industry leaders, provide our members with quality programs like our Cattlemen's College, and providing operating revenue for our organization.

We have always enjoyed and looked forward to many of your unique items that you have graciously donated for the auction. Please complete the auction donation form prior to October 12th so that we can make arrangements to include your item.

HOW TO PARTICIPATE

We would be most appreciative if you would return all forms by October 12, 2020 indicating your commitment to our office via e-mail or mail. We welcome your calls if you have any questions, concerns, or requests 808-333-6755