Beef Quality Assurance and Hawaii Beef Ambassador Training

The Hawaii Beef Ambassador program trains beef advocates on how to positively talk about the beef industry to the public. Topics: engaging the public on key issues such as animal health, animal welfare, nutrition, and the environment.

Beef Quality Assurance is designed to promote good management practices for cattle producers to strengthen consumer confidence in beef. Topics: animal handling, responsible antibiotic use, end product quality, etc.

Speakers: Ryan Goodman (NCBA) and Savannah Katulski (CTAHR)

BIG ISLAND 4/17 9A-3P
Parker Ranch Arena Office
Waimea, HI

MAUI 4/18 9A-3P
Ulapalakua Ranch
Kula, HI

OAHU 4/19 9A-3P
Kualoa Ranch
Kaneohe, HI

RSVP to (808) 333-6755 or office@hicattle.org by April 3rd