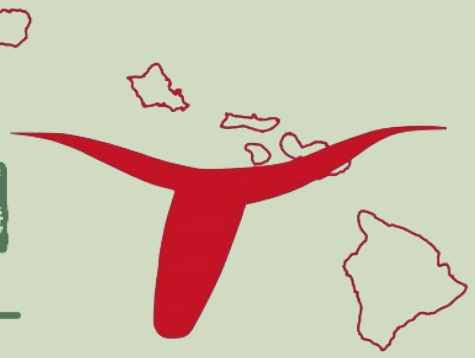


CONVENTION & ANNUAL MEETING



NOVEMBER 19-20, 2021

HAWAII CATTLEMEN'S COUNCIL VIRTUAL EVENT

HCC LEADERSHIP 2021-2022

OFFICERS ELECT

PRESIDENT
James Gomes

VICE PRESIDENT
John Morgan

SECRETARY/
TREASURER
Alan Gottlieb

IMMEDIATE PAST
PRESIDENT
Keith Unger

EXECUTIVE COMMITTEE DELEGATES

Kaua'i

Waylon Brun
KCA President

Ethan Kim

O'ahu

Darrell Bueno
OCA President

Alan Gottlieb

Maui

William Jacintho
MCA President

Greg Friel
Theresa Thompson

Hawai'i Island

Doug Beaton
HCA President

Dylen Andrade-Joaquin
Britt Craven
Oliver English
Jeri Moniz
Keoki Wood

STAFF

Nicole Galase
Managing Director
(808) 209-0820
nicole@hicattle.org

Chandra Rice
Operations & Program Coordinator
(808) 333-6755
office@hicattle.org

MAHALO TO OUR SPONSORS



**HAWAII
RANGELAND
STEWARDSHIP
FOUNDATION**





Hawaiian
Electric



CONVENTION

FRIDAY, NOVEMBER 19, 2021

11:30 am ZOOM CONFERENCE ROOM OPEN

Log in early to set yourself up, get a beverage and get comfortable

12:00 pm INVOCATION

Lanakila Mangauil

12:15 pm WELCOME

James Gomes, HCC President

John Morgan, HCC Vice President



CATTLEMEN'S COLLEGE

12:30 pm GRAZING FOR HEALTHY SOILS

*Carolyn Auwelo, Pacific Islands Area Rangeland Management Specialist, USDA-NRCS
Sponsored by the Cattlemen's Education Series,*

1:00 pm FOUNDATIONS OF COW VACCINATIONS

Dr. Catherine Maguire, Zoetis Technical Services Veterinarian

1:30 pm WHAT HAWAII MUST DO TO FINANCIALLY RECOVER

Dr. Keli'i Akina, President & CEO, Grassroot Institute of Hawai'i

2:00 pm BREAK

2:10 pm SHOW ME THE MOO-LAH

Amanda Shaw, Oahu Agriculture and Conservation Association

2:30 pm UNDERSTANDING PRICE RISK IN CATTLE MARKETS AND HOW TO MANAGE RISK

Dr. Dillon Feuz, Utah State University

3:00 pm PASTURE RANGELAND FORAGE INSURANCE

Jen Livsy, EastCo Group

3:20 pm THE HAWAII RANGELAND INFORMATION PORTAL DECISION SUPPORT TOOL

Ryan Longman, East West Center & Cherryl Heu, Research Corporation of UH

3:50 pm THE HAWAII MESONET: A NEW STATEWIDE WEATHER AND CLIMATE MONITORING NETWORK FOR HAWAII

Thomas Giambelluca, University of Hawai'i

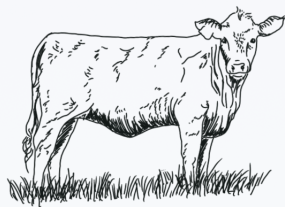
4:00 pm WRAP UP

Hear from partner organizations

4:10 pm CATTLEMAN OF THE YEAR AWARD

Presented by Linus Tavares, American AgCredit



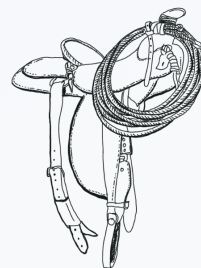


ANNUAL MEETING

SATURDAY, NOVEMBER 20, 2021



Hawaii Cattlemen's Council, Inc.



7:30 am **ZOOM CONFERENCE ROOM OPEN**

8:00 am **HCC PRESIDENT WELCOME & CALL TO ORDER
APPROVAL OF 2020 ANNUAL MEETING MINUTES***

James Gomes

8:15 am **NCBA UPDATE**

Colin Woodall, CEO

8:30 am **COMMITTEE REPORTS**

Animal Health & Well Being

Governance

Government Affairs

Land & Water Issues

Marketing

Membership

Transportation

Dr. Lisa Wood

Pono Von Holt

Jacob Tavares

Taylor Kellerman

Jeri Moniz

Kristin Mack-Almasin

Keoki Wood

9:30 am **ASSOCIATION PRESIDENT'S ADDRESS**

O'ahu Cattlemen's Association

Maui Cattlemen's Association

Kaua'i Cattlemen's Association

Hawai'i Cattlemen's Association

Darrell Bueno

William Jacintho

Waylon Brun

Doug Beaton

10:00 am **NEW BUSINESS**

Developing HCC's Policy Book & Review of Organization Structure

Membership Sign Ups and Involvement

Hawaii Beef Industry Council Update

Nicole Galase

Chandra Rice

Dr. Brent Buckley

10:30 am **OPEN FORUM**

James Gomes

11:00 pm **MEETING ADJOURNED**



ABSTRACTS

Grazing for Healthy Soils

Carolyn Auwelo, Pacific Islands Area Rangeland Management Specialist · USDA-NRCS



Rangeland health and soil health are interdependent. Rangeland health is characterized by the functioning of both the soil and the plant communities. Healthy rangelands support and are supported by healthy soils. Good grazing management that addresses pasture composition, appropriate stocking rates, degree of utilization and recovery periods support the four main principles of soil health: maximizing diversity, keeping living roots in the soil, maintaining cover and minimizing disturbance. Healthy soils support grazing systems by supporting healthy hydrologic function and taking water deep into the soil profile, developing resiliency against drought, ensuring a robust nutrient cycle to support a thriving plant community to support livestock production and effective ecosystem services. These functions are even more relevant and important to our island ecosystems where the distance between land-based non-point source pollution and coastal impact zones are short and impacts may be long lasting. This presentation will provide clear connections between grazing management and the implications to soil health.

What Hawai'i Must Do to Financially Recover

Dr. Keli'i Akina, President & CEO Grassroot Institute of Hawai'i



A huge infusion of COVID-19 aid money from the federal government has solved Hawaii's budgetary troubles in the short run, but what about the long run?

Keli'i Akina, president and CEO of the Grassroot Institute of Hawaii, has some ideas about how to answer that question, and will share them with the Hawaii Cattlemen's Council at its annual convention on Nov. 19, 2021.

Relying in part on a report produced by the institute last year, "Road map to prosperity," Akina will outline what Hawaii must do to recover and even excel after the coronavirus lockdowns. As mentioned in the report, that would include reducing regulations, taxation, spending and the state's unfunded liabilities, and reforming the Jones Act, the 1920 protectionist shipping law with which Hawaii cattlemen are all too familiar, for better or worse.

Foundations of Cow Vaccination

Dr. Catherine Maguire, Zoetis Technical Services Veterinarian



This segment will consider cow vaccination the roots of herd health in cow/calf operations and offer insight on the crucial elements of a cow vaccine protocol, particularly with Hawai'i ranchers in mind. Dr. Maguire will detail the impacts of the diseases we vaccinate cows for and present the distinct advantages vaccination brings to the table. Viewers will leave with an understanding of significant bovine reproductive diseases and the protection associated vaccines offer, with the ultimate appreciation that healthy cows produce healthy calves!

ABSTRACTS

Show me the Moo-lah

Amanda Shaw, Oahu Agriculture and Conservation Association



This talk outlines grant writing tips, focusing in on USDA opportunities for ranchers and farmers. We provide information on OACA grant writing support services as well as an overview of concrete current and recurrent funding opportunities for ranchers.

Understanding Price Risk in Cattle Markets and How to Manage that Risk

Dr. Dillon Feuz, Utah State University



There are many factors that influence national cattle and beef prices at the calf, feeder, slaughter cattle and retail beef level. The overall size of the U.S. cattle herd, the number of calves outside of feedlots, the number of cattle on feed and the weight of cattle being slaughtered all influence the supply of beef and ultimately beef and cattle prices. Consumer confidence in the economy, unemployment, consumer eating trends, supply and price of competing meats all impact beef demand and ultimately demand for fed and feeder cattle. Imports of cattle and beef impact supply and exports of beef impacts demand. Much of this information is known to the market and reflected in CME Feeder Cattle and Live Cattle Futures prices. Other unpredictable events shock the market and can dramatically impact prices. COVID disrupted supply chains and had big impact on the markets. Trade policy changes can alter market conditions. Changing local conditions can impact local prices relative to national prices. Events such as drought, fire, winter storms, local transportation disruptions can all impact local prices in a substantial manner.

This presentation will quantify historical market price variability, examine how effective futures prices are at actually predicting future cattle prices, and examine how closely local cash prices track national prices. This analysis often surprises even many "cattle marketing experts." Understanding the actual amount of price risk is the first step in managing that risk. Other risk management strategies will be briefly examined and compared. This will include diversifying timing and location of cattle sales, the use of Futures and Options markets to hedge cattle, and the use of Livestock Risk Protection (LRP) insurance to protect cattle prices. If you are not familiar with Futures, Options or LRP insurance, don't worry. This presentation will not get into the details of how to trade but will just show though a series of graphs the impact of using these strategies on your expected returns and risk.

ABSTRACTS

Pasture, Rangeland, and Forage insurance

Jen Livsy, EastCo Group



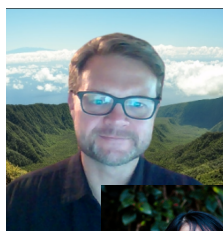
Jen will provide a comprehensive overview of what Pasture, Rangeland, and Forage insurance is and how it currently works, how ranchers on the mainland have benefitted from it, and what action steps Hawaii's ranchers can take to introduce the program to the state.

The insurance has been beneficial to many US ranchers. Learn more about the benefits and the steps we are taking to make it available to you.

The Hawai'i Rangeland Information Portal Decision Support Tool

Ryan Longman, East West Center

Cherryl Heu, Research Corporation of UH



Ranchers in Hawai'i are some of the hardest hit when it comes to drought, experiencing severe financial losses; between 2008 and 2018 the Livestock Forage Disaster Program paid out over \$50 million to ranchers in Hawai'i who suffered grazing losses due to drought. General climatic information as well as and accurate drought forecasts are not readily available. In effort to address drought concerns among the ranching community in Hawai'i, the National Integrated Drought Information System (NIDIS), is supporting the development of the new Hawai'i Rangeland Information Portal (HRIP) decision support tool. The HRIP tool has four main functions;

- 1) Real-time weather and drought information;
- 2) A 1-3-month site-specific drought forecast based on the El Nino phase;
- 3) A decision support tool that provides information on site-stability and animal stocking.
- 4) Site-specific history of drought events and rainfall trends.

This tool is being co-developed by a group of scientists from East-West Center and the University of Hawai'i (UH), extension agents from the UDSA Natural Resource Conservation Service (NRCS) and UH, and through critical feedback from the Hawai'i Cattlemen's Council and the ranching community in Hawai'i. This presentation will present the beta version of the HIRP tool and we are humbly seeking additional feedback and research from conference attendees to improve this effort.

The Hawai'i Mesonet: A new statewide weather and climate monitoring network for Hawai'i

*Thomas Giambelluca,
University of Hawai'i*



The Hawai'i Mesonet offers an opportunity to partner on weather and climate monitoring while hosting a monitor on your ranch.

FOLLOW UP

Complete Feedback Survey
<https://forms.gle/tA7it2QHFxsPAT1w7>

Grazing management and soil health information

https://www.nrcs.usda.gov/Internet/FSE_DOCUMENTS/nrcseprd621806.pdf

Contact Carolyn Auwelo
carolyn.wong@usda.gov



Get assistance with securing funding Upcoming Grants

Contact Amanda Shaw
OahuACA@gmail.com
808-429-5310



Find out about 2022 Risk Management Workshops and provide input

Contact Dr. Dillon Feuz
dillon.feuz@usu.edu



Send in support for Pasture, Rangeland Forage Program

Visit this website for an easy way to voice your support –
<https://www.agloan.com/prf-for-hawaii/>

Contact Jen Livsy
jen@eastcogroup.com



Learn more about the Hawaii Rangeland Information Portal (HRIP) or the Pacific Drought Knowledge Exchange (PDKE) program

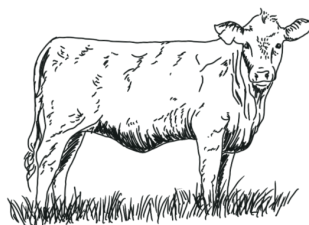
Contact Ryan Longman
LongmanR@eastwestcenter.org



Host a climate monitoring station at your ranch

Email wrrc@hawaii.edu and refer to "Hawaii Mesonet"

Contact Thomas Giambelluca
thomas@hawaii.edu



COMMITTEE STRUCTURE 2022

Animal Health & Well Being	Chair- Lisa Wood, DVM Veterinary Professionals- Jenee Odani, DVM CTAHR Extension- Kyle Caires, PhD	
Governance	Chair- Pono von Holt Committee Members - HCC President; HCC Vice President; HCC Secretary/Treasurer; At Large Members (2) Appointed by Governance Committee Chair & Managing Director	Nominating Subcommittee Chair - Alan Gottlieb Strategic Planning Subcommittee Chair - Keith Unger Finance Subcommittee Chair - Keith Unger
Government Affairs	Chairs- Jacob Tavares Committee Members - Land & Water Issues Committee Chair , Federal Outreach Committee Chair At Large Members - Past 4 YCC Participants	Federal Outreach Subcommittee Chair - Keoki Wood
Land & Water Issues	Chair - Taylor Kellerman Committee Members - Subcommittee chairs and 1 representative from each county	Hawaii Grazing Lands Coalition Chair - Doug Beaton DLNR Lease Transfer Subcommittee Chair - Vacant TLSB Subcommittee Chair - Kristin Mack Almasin Deer Maui Cattlemen's Association taking lead, with HCC Support
Marketing	Chair - Jeri Moniz	Live Cattle Marketing Subcommittee Chair - Keoki Wood Packer Communication Subcommittee Chair - Kyle Caires
Membership	Chair - Kristin Mack-Almasin Committee Members - KCA, OCA, MCA, and HCA Vice Presidents	Scholarship Subcommittee Chair - Brent Buckley Convention Planning Subcommittee Chair- John Morgan
Transportation	Chair - Keoki Wood	Interisland Livestock Shipper Certification Chair - Melelani Oshiro



Program sketches by artist Ilana Nimz



Hawaii Cattlemen's Council, Inc.



OAHU CATTLEMEN'S ASSOCIATION



Maui Cattlemen's Association



HAWAII CATTLEMEN'S ASSOCIATION

**PO Box 456, Kamuela, HI 96743
(808) 333-6755 | office@hicattle.org | www.hicattle.org**