



Branding and Turnout Performance Strategies During Uncertain Times

You are invited to participate in a discussion with Dr. Gary Sides, Ph.D.

Tuesday March 31st
2:00pm PST

Click to register:

<https://zoetis.webex.com/zoetis/j.php?RGID=r4d290f6e816dd3278ea751e7b3df923b>

Gary is a beef cattle nutritionist on the Zoetis technical services team. He has been with Zoetis (formerly Pfizer Animal Health) since 2003. Dr. Sides has extensive beef industry experience, compiling more than 30 years working with organizations such as Intervet, Cargill Animal Nutrition, Moorman Manufacturing Company, Texas A&M and Utah State University. Sides' professional affiliations include the American Registry of Professional Animal Scientists and the American Society of Animal Science. He has coauthored numerous papers and technical bulletins on estrus synchronization, feedlot growth promotion, effects of anti-microbials on feedlot health and performance, and parasite control in beef cattle, among other topics. Sides earned his doctorate in ruminant physiology and nutrition from the University of Wyoming in 1980 and both his B.S. (animal science) and M.S. (beef cattle nutrition) from New Mexico State University. Gary grew up working on family farms and ranches in New Mexico. He currently lives in Sterling, Colorado, with his wife Coleen. They are the parents of four sons and the grandparents of seven.

Livestock Producers and Dealers Only

In order to register,
Please click the link above and register online. For questions please
contact your Zoetis Representative:

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