



*Hawaii Cattlemen's Council*

# *Convention and Annual Meeting*

*Wailea Beach Resort, Maui*



**2025**



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# Welina mai...



**Lani Petrie**  
HCC President

The Hawaii Cattlemen's Council's goal is to provide every cattle producer in the state the best opportunity to be both sustainable and profitable.

We believe in grass-roots leadership where every producer's voice is important in establishing policies and direction for our industry both locally and nationally.

This year, despite federal funding cuts, HCC continued to provide services to our members by putting on workshops, seeking out other funding opportunities, and being the voice for the industry in community circles discussing the rising costs of doing business, drought, land stewardship, and food security – both in Hawaii as well as in our nation's capitol.

It's thanks to your membership that we are able to represent Hawaii's paniolo – and this year Hawaii received a top prestige of the highest membership retention in the nation.

We are grateful to each of you who have taken time out of your operations to join us this weekend. We recognize the sacrifices you make to be here, so we strive to bring you a Cattlemen's College that addresses the issues that truly affect you and your operation. We are glad you are here so we can reflect on the past year and get ready to take on the challenges and opportunities of 2026.

- Lani C. Petrie

## HCC Membership Levels:

Producer (voting)

Ranch Hand (voting)

Supporting Individual (non-voting)

Supporting Business (non-voting)

Student/Youth (non-voting)



sign up today!



# Cattlemen's College

## South Pacific Ballroom



- 7:00 - 8:00a **Registration & Exhibitors Open**
- 8:00 - 8:15a **Cowboy Poetry**  
Ted Shanks
- 8:15 - 8:30a **Welcome**  
by Jason Moniz, HCC Vice President
- 8:30 - 8:45a **Healthy Rangelands for Generations to Come**  
HRSF, Taylor Kellerman
- 8:45 - 9:30a **The Value of Pregchecking: Implementing Technology**  
Reproscan, Elle Terhaar
- 9:30 - 10:00a **Break - Visit our Exhibitors!**  
Puakeniken Room
- 10:00 - 10:45a **Healthy Cattle are Born AND Made!**  
Zoetis, Dr. Chase Reed
- 10:45 - 11:30a **State Forage Assessment & Supplements**  
Zinpro, Dr. Clay Burson
- 11:30 - 12:45p **Lunch**  
South Pacific Ballroom
- 12:45 - 2:00p **Duke's Law Panel**  
Meet the panelists on Page 8!
- 2:00 - 2:30p **Estate Planning: 5 Myths & How to Avoid Them**  
Sterling & Tucker, LLP, Debbie Tanakaya

# Friday, 11-14-25



- 2:30 - 3:00p **Break - Visit our Exhibitors!**  
Puakeniken Room
- 3:00 - 3:30p **The Impact of Ranch Tech on Haleakalā**  
Andrew Coppin
- 3:30 - 4:00p **National Cattlemen's Beef Association Update**  
Colin Woodall

*Join us for happy hour outside the Lokelani Ballroom!*

- 5:30 - 6:30p **Happy Hour**
- 6:30p **Banquet Dinner**  
Music by Mikey Mina
- 7:15p **Awards & Announcements**  
Cattleman of the Year  
*Sponsored by American Ag Credit*
- 7:45 - 9:00p **Live Auction**  
Keoki Wood

## Auction Items



Scan here for a full list of auction items

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# Cattlemen's College Speakers



**Taylor  
Kellerman**

Hawaii Rangeland  
Stewardship  
Foundation

## *Healthy Rangelands for Generations to Come*

Over the past two years, the Hawaii Rangeland Stewardship Foundation (HRSF) has been hard at work building connections, supporting ranchers, and helping the broader community understand the value of healthy rangelands.

As a growing organization, HRSF has focused on outreach and collaboration, hosting educational booths and presentations statewide, leading youth programs like Range Camp, and working closely with the Hawaii Cattlemen's Council on rancher workshops in order to meet industry needs.

With new relationships, new funding, and a growing reputation as a connector between ranchers, agencies, and the public, HRSF is helping to ensure that Hawaii's rangelands and the people who care for them will continue to thrive for generations to come.



**Elle Terhaar**  
ReproScan  
Technologies, LLC

## *The Value of Pregchecking: Implementing Technology*

In this presentation, we explore the critical role of pregnancy checking in livestock management and how the integration of ultrasound technology can enhance this process. We will discuss the importance of pregchecking, examining its benefits for herd health and productivity. By comparing traditional methods with ultrasound, we highlight the superior accuracy and efficiency of this technology.

The session will cover the mechanics of ultrasound equipment, including how ultrasounds function and key limitations to consider. We will also delve into optimal setup strategies, focusing on the use of extension arms and chute-side configurations to ensure successful implementation.

Finally, we will address the added value that ultrasound technology brings, emphasizing the wealth of data it provides for informed decision-making. Join us to discover how adopting ultrasound for pregchecking can lead to improved outcomes in bovine reproduction and overall herd management.



*scan here for speaker bios!*  
or visit [hicattle.org/events-and-news/convention](http://hicattle.org/events-and-news/convention)



**Chase Reed, DVM**  
Zoetis

### *Healthy Cattle are Born AND Made!*

This presentation explores the critical factors influencing beef cattle immunity from the gestating calf pre-birth through maturity. Dr. Reed offers a practical "State of the Union" on cattle health, highlighting the persistent challenges of Bovine Respiratory Disease (BRD) and its underlying causes rooted in stress, environment, and immune system disruption inherent to the structure of our beef cattle supply chain. Attendees will gain insights into how BRD affects cattle, the science behind how it kills calves, and the importance of strategic vaccination protocols to help fight back. Emphasis is placed on preconditioning, transfer of maternal immunity, and the economic impact of health decisions on both buyer and seller. The session concludes with a detailed timeline for herd health management, offering actionable pre-planning steps and chute-side practices for producers to improve outcomes and profitability.



**Dr. Clay Burson**  
Zinpro

### *Forage and Water Quality Survey from the Hawaiian Islands: Key Findings and Considerations for Supplementation Programs*

Nutrition drives cattle performance and cattle performance drives profitability for the producer. This presentation focuses on the results of a forage and water analysis survey conducted across a variety of ranches throughout the Hawaiian Islands. Key differences in forage nutrient content, digestibility, and overall quality will be described.

This discussion will feature a detailed evaluation of the observed variation in water quality. Water is an essential component of cattle nutrition that influences feed intake, animal health, and overall cattle performance. Differences in organoleptic properties, physiochemical properties, and the presence of other potentially detrimental compounds will be discussed.

The presentation will conclude with a deeper dive into the topic of mineral nutrition, featuring a series of recommendations for supplementation strategies, addressing water quality concerns, and optimizing overall cattle health/performance.

# Duke's Law Panel



**Dr. Jason Moniz**  
Moderator

Duke's Law was passed in the 2025 legislature as Act 235 to establish an Ag Enforcement Pilot Program within the Department of Law Enforcement. This panel brings together key experts to help better understand the newly passed law and ensure producers know how to respond in different situations to stay safe as well as successfully prosecute criminals. Learn how the resources will be allocated to deter trespass, poaching, and theft.



**Mike Lambert**  
Director of the Department of  
Law Enforcement



**Herbert M. "Tim" Richards, III, DVM**  
Kahua Ranch, Ltd.,  
Hawaii State Senate (District 4)



**Dr. Isaac Maeda, DVM**  
Administrator, Animal Industry Division,  
Dept of Ag & Biosecurity



**Andrew Martin**  
Prosecuting Attorney,  
County of Maui

# Cattlemen's College Speakers, continued...



**Debbie Tanakaya**  
Sterling & Tucker LLP

## *Estate Planning: 5 Myths and How to Avoid Them*

Your estate plan is one of the most important sets of legal documents you should create over the course of your lifetime. Even the most basic estate plan ensures that you decide what happens to your assets when you die instead of letting the state intestate succession laws dictate the fate of your assets. If you have a well-drafted estate plan in place, you'll ensure that your estate passes to whom you want, when you want, and is carried out in the manner you've chosen. You can rest assured that your family won't have to endure the public process and costly matter of probate. In addition, it should protect you and your loved ones if incapacity strikes.



**Andrew Coppin**  
Ranchbot  
Monitoring  
Solutions

## *The Impact of Ranch Tech on Haleakalā*

Ranching is at a turning point, with technology transforming how land, water, and livestock are managed. Andrew Coppin, CEO and Co-Founder of Ranchbot, will sit down with an executive of Haleakalā Ranch to explore how innovative ranch technologies like Ranchbot are transforming operations on one of Hawaii's most historic ranches.

The discussion will highlight the financial benefits, operational effectiveness, and overall pros and cons of adopting Ranchbot, offering a candid look at both the opportunities and challenges that come with innovation.

Attendees will gain valuable insights into how Ranchbot is helping shape the future of ranching - driving productivity, sustainability, and smarter resource management.



**Colin Woodall**  
CEO, NCBA

## *National Cattlemen's Beef Association Update*

Colin Woodall, the CEO of the National Cattlemen's Beef Association, will give an update on the state of the cattle industry, consumer demand, and the latest actions out of Washington, D.C., on environmental policy, the Farm Bill, tax policy, trade, Make American Healthy Again, and more.

Founded in 1898, the National Cattlemen's Beef Association is the marketing organization and trade association for cattle farmers and ranchers. With offices in Denver and Washington, D.C., NCBA is a producer-directed organization focused on industry advocacy, promotion, education and research.

# Annual Meeting

Saturday, November 15, 2025

## South Pacific Ballroom



- 7:00 - 8:00a     **Registration and Breakfast**
- 8:00 - 8:15a     **Call to Order & Welcome**  
Lani Petrie, President
- 8:15 - 8:20a     **Review & Approve 2024 Meeting Minutes**
- 8:20 - 8:35a     **Managing Director's Address**  
Nicole Galase
- 8:35 - 8:50a     **HCC Business**
- 8:50 - 9:10a     **Governor's Address**  
Governor Josh Green
- 9:10 - 9:25a     **Pasture & Livestock Insurance for Hawaii**  
JW Wood & Charlie Johnson, East Co Group
- 9:25 - 9:40a     **Data Tools for Ranchers in Hawaii**  
Dr. Ryan Longman
- 9:40 - 10:00a   **Meet the Fire Marshal: Partnering for Safer  
Lands and Stronger Communities**  
Dori Booth
- 10:00 - 10:30a   **Talk Story with Lt. Governor Luke**  
with HCC President Lani Petrie
- 10:30 - 11:10a   **Committee Reports**
- 11:10 - 11:30a   **County Association Reports**
- 11:30 - 11:45a   **Open Forum**
- 12:00p            *Annual Meeting Adjourned*

# Saturday Speakers



**Governor**  
Josh Green, M.D.



**JW Wood**  
EastCo Group



**Charlie Johnson**  
EastCo Group



**Dori Booth**  
State Fire Marshal



**Dr. Ryan Longman**  
PDKE



**Lt. Governor**  
Sylvia Luke

*mahalo to our Wrangler Sponsors*



Department  
of Agriculture  
& Biosecurity  
STATE OF HAWAII



# Space for Notes



*[Faint, illegible text from a document or book, likely bleed-through from the reverse side of the page.]*

# *mahalo to our Cowboy Sponsors*



# *Head to the Puakenikeni Room & check out our Exhibitors!*



COLLEGE OF TROPICAL AGRICULTURE  
AND HUMAN RESILIENCE  
UNIVERSITY OF HAWAII AT MĀNOA



# Schedule & Map



## Friday

- 🦅 **Cattlemen's College 7a-4p:** South Pacific Ballroom (first level)
- 🦅 **Exhibitors:** Puakenikeni Room
- 🦅 **Happy Hour, Dinner, & Live Auction 5:30-9p:** Lokelani Ballroom

## Saturday

- 🦅 **Annual Meeting 7a-12p:** South Pacific Ballroom (first level)

# HCC Leadership



## Officers

**Lani Petrie**  
*President*

**Jason Moniz**  
*Vice President*

**David Westergaard**  
*Secretary/Treasurer*

**John Morgan**  
*Immediate Past President*

## Executive Committee Delegates

### Kaua'i

**Waylon Brun**  
*KCA President*  
**Gabe Kuhlmann**

### O'ahu

**Bridget Napier**  
*OCA President*  
**Alan Gottlieb**

### Maui

**Theresa Thompson**  
*MCA President*  
**Brendan Balthazar**  
**James Gomes**

### Hawaii

**Dylen Joaquin**  
*HCA President*  
**Doug Beaton**  
**Britt Craven**  
**Oliver English**  
**Jeri Moniz**  
**Keoki Wood**

## Staff

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# SAVE THE DATE: 11-13-2026

*Convention returns to Waikoloa next year!*





# Hawaii Cattlemen's Council



**Maui Cattlemen's Association**



**OAHU CATTLEMEN'S ASSOCIATION**

**HAWAII CATTLEMEN'S ASSOCIATION**



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