



Hawaii Cattlemen's Council, Inc.



**HAWAII
RANGELAND
STEWARDSHIP
FOUNDATION**

JOB DESCRIPTION

Managing Director

The Hawaii Cattlemen's Council (HCC), Hawaii Beef Industry Council (HBIC), and the Hawaii Rangeland Stewardship Foundation are affiliated but independent non-profit trade organizations. HCC is focused on policy issues for the benefit of all engaged in Hawaii's beef industry whether HCC members or not. HBIC is focused on building demand for beef and is a Qualified Beef Industry Council (under the National Beef Check-off Program). Hawaii Rangeland Stewardship Foundation (HRSF) seeks to perpetuate Hawaii's rangelands through sound land stewardship, thereby preserving open space, supporting local food production, and promoting enhanced eco-system services attributable to Hawaii's rangelands through education and advocacy. The organization (HCC/HBIC/HRSF) needs skilled, full-time, long-term leadership to ensure an operating environment for the local beef industry which maximizes the opportunity for all producers to be profitable and sustainable.

REPORTS TO: Hawaii Cattlemen's Council Executive Committee, Hawaii Beef Industry Council Board, Hawaii Rangeland Stewardship Foundation Board

FUNCTION:

Provides staff leadership for all organizations ensuring all organizational efforts align with Mission Statements and Strategic Plans according to operating policy. Selected applicant will be the primary voice for the cattle industry in Hawaii in the media, legislative and regulatory arenas. Provide leadership and support for county cattlemen's associations, organizational committees. Serve as cattle industry liaison to industry partners.

RESPONSIBILITIES:

- Develop legislative strategies and lobby on behalf of Hawaii's cattle industry in the legislative and regulatory arena
- Provide leadership of member recruitment and retention programs.
- Work proactively for the benefit of the cattle industry with ag industry partners including but not limited to: Hawaii Farm Bureau Federation, Local Food Coalition, UH-CTAHR, NCBA and the Cattlemen's Beef Board.
- Work with President to propose annual budgets and plans of work.
- Plan effective industry events including HCC's Annual Meeting and Convention, Cattlemen at the Capitol, and HRSF's Rangelands Open Golf Tournament.
- Provide guidance for all organizational communications and serve as spokesperson for the industry.
- Guide HCC leadership development initiatives including staff professional development.
- Represent the cattle industry at cattle and agriculture functions, trade shows and events.
- Oversee Hawaii Beef Industry Council's collection of the national beef checkoff and guide Hawaii Beef Industry Council's program of beef promotion through consumer events, producer education and other public relations related events.
- Oversee Hawaii Beef Industry Council's collection of the national beef checkoff.

Additionally, candidate will contribute to completion of other Council pertinent projects as they arise and are appointed.

Qualifications:

- Bachelor's degree in animal science, agribusiness or related field
- Industry experience preferred
- Strong written and verbal skills
- Outgoing personality
- Proficient in PowerPoint and MS Office programs
- Willingness to travel, both in and out of state
- Self motivated and responsible
- Committed to team development and leadership

Please send resume and cover letter to HCC Operations & Program Coordinator, Chandra Rice, at office@hicattle.org or P O Box 456, Kamuela, HI 96743.